



W E B S I T E M A I N T E N A N C E

PACKAGES

Now Includes AI-Enhanced Plans

www.opuswebdesign.ie

Basic

€60 per month
(excl. vat)

This plan keeps your small business website secure and up to date, with included support for essential content edits.

Included:

- ✓ No paperwork & Automatic renewal reminders
- ✓ Quarterly backups & plugin updates
- ✓ Ongoing error checking
- ✓ Up to 2 content edits per month
- ✓ 72-hour turnaround for edits (during business hours)
- ✓ Email support only

Standard

€125 per month
(excl. vat)

This plan keeps your business or e-commerce website secure, up to date, and fully optimised for Google.

Included:

- ✓ No paperwork & Automatic renewal reminders
- ✓ Monthly backups & plugin updates
- ✓ Ongoing error checking
- ✓ Up to ~~(4)~~ **8** content updates/month
- ✓ Up to ~~(10)~~ **20** eCommerce product updates/month
- ✓ Google account management
- ✓ ~~(Annual)~~ **Quarterly** SEO updates
- ✓ ~~(Quarterly)~~ **Monthly** analytics reports
- ✓ **1 blog post per month**
- ✓ 48 hour turnaround time (during business hours)
- ✓ Email support

Professional

€250 per month
(excl. vat)

This plan is designed to drive more sales and enquiries by optimising your website for competitive rankings on Google.

Included:

- ✓ No paperwork & Automatic renewal reminders
- ✓ Monthly backups, plugin updates, and analytics reports
- ✓ Ongoing error checking
- ✓ Up to ~~(10)~~ **20** content updates/month
- ✓ UP TO ~~(2)~~ **4** NEW WEB pages/month
- ✓ Up to ~~(50)~~ **100** eCommerce product uploads/updates per month
- ✓ Google account management
- ✓ ~~(Monthly)~~ **bi-weekly** SEO updates
- ✓ ~~(1)~~ **2** blog post per month
- ✓ Competitor analysis
- ✓ 24-hour turnaround time (during business hours)
- ✓ Email & phone support

Premium

€500 per month
(excl. vat)

This plan is designed to outperform competitors in search rankings, driving more traffic and enquiries through advanced, ongoing SEO.

Included:

- ✓ No paperwork & Automatic renewal reminders
- ✓ ~~(Monthly)~~ **weekly** backups, plugin updates, and analytics reports
- ✓ Ongoing error checking
- ✓ Unlimited content updates
- ✓ Up to ~~(10)~~ **20** new pages/month
- ✓ Up to ~~(100)~~ **200** eCommerce product updates/month
- ✓ Google **and Microsoft** Account + Merchant Centre management
- ✓ **Continuous** SEO updates + backlink development + **AI citations**
- ✓ 1 blog post per week
- ✓ Competitor analysis
- ✓ 24-hour turnaround (during business hours)
- ✓ Email & phone support
- ✓ **Monthly meeting with account manager**



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MOST POPULAR

Basic Maintenance Plan

€60 *per month*
(excl. vat)

This plan suits small businesses who want to keep their website secure and up to date with the option for essential content edits.

Included:

- No paperwork
- Automatic renewal reminders (avoids downtime or reconnection fees)
- Quarterly backups & plugin updates
- Up to 2 content edits per month
- Ongoing error checking
- 72-hour turnaround for edits (during business hours)
- Email support only

Not Included:

- eCommerce
- SEO updates
- Google accounts or analytics management
- Competitor analysis
- Phone support
- Layout/structural changes
- New pages, or new features
- Domain/hosting/CMS/SSL renewals

Other Notes:

- Ideal for small businesses needing security and basic updates
- Direct debit available (annually or monthly)
- Extra requests beyond the plan are chargeable
- Unused edits do not roll over to the next month

Standard Maintenance Plan

€125 per month
(excl. vat)

most popular



This plan suits small to medium sized businesses or small ecommerce website who want to keep their website secure, up to date and optimised for Google.

Included:

- Zero paperwork
- Automatic renewal reminders (avoids downtime or reconnection fees)
- Monthly backups & plugin updates
- Ongoing error checking
- Up to ~~(4)~~ **8** content updates/month
- Up to ~~(10)~~ **20** eCommerce product updates/month
- Google account management
- ~~(Annual)~~ **Quarterly** SEO update
- ~~(Quarterly)~~ **Monthly** analytics reports
- **1 blog post per month**
- 48-hour turnaround on requests (during business hours)
- Email support

Not Included:

- Competitor analysis
- Phone support
- Layout/structural changes
- New pages
- New feature integrations
- Third-party renewals (domain, hosting, SSL, etc.)

AI-Enhanced Plan

Other Notes:

- Best for small to medium businesses or small eCommerce sites
- Direct debit available (annual or monthly)
- Extra work outside plan is charged separately
- Edits do not roll over

Professional Maintenance Plan

€250 *per month*
(excl. vat)

*recommended for
eCommerce sites*



This plan suits businesses who want to maximise the potential of their website, driving sales and enquiries through an optimised website with competitive performance on Google rankings for selected key terms.

Included:

- Zero paperwork + renewal reminders
- Monthly backups, plugin updates, and analytics reports
- Ongoing error checking
- Up to ~~(10)~~ **20** content updates/month
- Up to ~~(2)~~ **4** new web pages/month
- Up to ~~(50)~~ **100** eCommerce product uploads/updates/month
- Google account management
- ~~(Monthly)~~ **bi-weekly** SEO updates
- ~~(1)~~ **2** blog post per month
- Competitor analysis
- 24-hour turnaround time (during business hours)
- Email & phone support

Not Included:

- Website layout or structural changes
- Integration of new features or functionality
- Domain/hosting/CMS/SSL or third-party license renewals

AI-Enhanced Plan

Other Notes:

- Ideal for businesses aiming to grow sales and enquiries through an SEO-optimised site
- Annual or monthly payment via direct debit
- Out-of-scope work is billable separately
- Edits do not roll over

Premium Maintenance Plan

€500 per month
(excl. vat)

*recommended for
outperforming competitors*



This plan suits businesses who want to out perform competitors on search rankings, driving increased traffic and enquiries through a combination of multiple SEO techniques and ongoing website maintenance and optimisation.

Included:

- Zero paperwork + renewal reminders
- ~~(Monthly)~~ **weekly** backups, plugin updates, and analytics reports
- Ongoing error checking
- Unlimited content updates
- Up to ~~(10)~~ **20** new pages/month
- Up to ~~(100)~~ **200** eCommerce product updates/month
- Google **and Microsoft** Account + Merchant Centre management
- **Continuous** SEO updates + backlink development + **AI citations**
- 1 blog post per week
- Competitor analysis
- 24-hour turnaround (business hours)
- Email + phone support
- **Monthly meeting with account manager**

Not Included:

- New feature integrations/functionality

AI-Enhanced Plan

Other Notes:

- Designed for businesses focused on dominating search rankings and driving high traffic & enquiries
- Annual or monthly payments via direct debit
- No rollover on unused edits
- Extra requests billed separately

Contact Us

 **087 966 3260**

 **info@opuswebdesign.ie**

 **www.opuswebdesign.ie**